

2020 Sponsorship Levels & Benefits



IMPORTANT CUSTOMIZATION OPTIONS

These benefits and offerings are customizable and meant to benefit both parties. If you are interested in something not displayed please contact sponsorships@tallgrassfilm.org to work on customizing your sponsor experience.

OFFICIAL FESTIVAL SPONSOR INFORMATION FORM

☐ Festival App Sponsorship \$15,000

Have your branding front and center on the platform every attendee (VIP and general admission alike) will need to visit in order to screen this year's films.

Apps will be available on AppleTV and Roku. App sponsor will receive logo recognition on application homepage, as well as dedicated mentions on all social platforms and email.

☐ DOXX Spotlight Award \$7,500

A women-driven, documentary film competition which debuted last year. Every year, many of Tallgrass Film Festival's most timely and challenging films have been made by women, particularly in the realm of documentary filmmaking. The top film, as selected by an all-female jury will screen as part of a spotlight film during the festival along with a Q&A and special honors to be announced.

☐ Ad Astra Award \$5,000

Be the presenting sponsor responsible for bringing the festival's biggest star to our audience. Each year, Tallgrass honors a distinguished guest as the Ad Astra Award winner, which includes a live Q&A and award presentation followed by a retrospective film screening of the artist's choice. Past recipients have included Bobcat Goldthwait, Pam Grier, Elliott Gould, and more.

☐ Stubbornly Independent Award Ceremony & Party \$5,000

This award goes to the film that best represents the spirit of Tallgrass. Nominated films are made by filmmakers who refuse to take 'no' for an answer and tell an impactful story on a limited budget. Previous winners have gone on to secure distribution for their Films.

☐ Opening Night Virtual Gala Party \$5,000

The perfect marketing platform to get your brand in front of our VIP attendees. Festival galas spotlight the best of the festival and include a film screening, Q&A with the filmmaker, and a virtual after party.



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☐ Happy Hour Sponsorship \$1,500 for one \$10,000 for exclusive Happy Hour Sponsorship (8 total available)

Sponsor one or all of our daily happy hours – open to Passholders and taking place over Zoom hosted each day by filmmakers and special guests. Benefits include social media mentions, recognition in our daily email, logo placement in Zoom background of happy hour hosts, and recognition on our festival website.

☐ Party in a Box \$10,000

We're bringing the party to you with specialty boxes for our gala events and happy hours. Have your brand in front of every VIP passholder throughout the 10-day festival. Beyond the benefits listed below, these boxes will be in the hands of every passholder attending the fest, allowing more opportunities for organic social media traction and engagement from our audience. These boxes will include specialty items, swag, and more to help bring the party to you.

☐ Female Directed Films Sponsorship \$10,000

Have your business recognized as the sponsor of all female-directed films at this year's festival. Every documentary and narrative, covering features and shorts.

☐ Short Film Sponsorship \$7,500

Have your business placed in front of all of the short films at this year's festival – available throughout the duration of the 10-day event. Tallgrass typically programs around 100 short films, varying in duration from two to forty-five minutes.

☐ Starlite Drive-In Sponsorship \$5,000

Be the presenting sponsor of the Starlite Series on Thursday, October 22nd as we present a slate of three films at the Starlite Drive-in. Have your brand recognized on screen as well as digitally through social media, our website film guide, and email.



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☐ Education & Roundtables Sponsorship \$5,000

Be the presenting sponsor of our educational series – a program offered to the public during the festival hosted by alumni filmmakers. At least 6 classes or roundtable will take place during the festival, including our annual Meet the Filmmakers session (this year hosted digitally) where the public can interact with our featured filmmakers.

☐ Spotlight on Kansas Filmmakers \$3,000

Act as the presenting sponsor for all films by Kansas Filmmakers – including our Kansas Filmmakers shorts program – comprising of 10 short films.

☐ Drag Brunch \$2,500

Be the exclusive presenter of our Sunday brunch, taking place Sunday, October 18. Benefits include branding, social recognition, email mentions, and more.

☐ Individual Film Sponsorship \$500

Sponsor a film in a particular category and have your brand mentioned ahead of each screening.

- Environmental/GreenGrass
- Music/Grasscendo
- Military
- LGBTQ+
- Politics/Elections
- Social Justice
- Black Lives Matter

BENEFITS AVAILABLE:


- Social media mentions
- Pre-roll (15-second spots ahead of film(s))
- Passes & discount codes
- Logos on film pages
- Links to sponsors through Elevent/Cinesend on our online film guide
- Spot placement before screenings (:30)
- Spot placement before galas (:30)
- Placement in Daily Festival Email (A daily newsletter to our 6,500+ email subscribers highlighting the festival)



Tallgrass Film Association's Social Reach

 TallgrassFilm 12,300 Facebook Followers

 @tallgrass 6,400 Twitter Followers

 @tallgrassfilm 3,510 Instagram Followers

 6,500 email subscribers

Something missing? Please reach out to info@tallgrassfilm.org if you've got something else in mind! We'd love to work with you and your business to help make this stubbornly independent festival a success.