**NEW RELEASE – EMBARGOED 7/23**

July 22, 2020

Gray Rodriguez

Director of Marketing

316.765.2257

[gray@tallgrassfilm.org](mailto:gray@tallgrassfilm.org)

**Tallgrass Goes Virtual: The annual independent film festival expands dates, will take place online this October**

**WICHITA, Kan.** – The Tallgrass Film Association has announced that the 18th Annual Tallgrass Film Festival will go virtual this October, with extended dates and online film screenings, Q&As, parties, and other events. The original five-day event, will be expanded to ten days from October 16 to 25, 2020.

“The decision to go virtual was not easy, but we’re certain this is the best choice for the safety and well-being of our volunteers and staff, visiting filmmakers, audience, sponsors and our community as a whole,” said Director of Programing Nick Pope. “By expanding the length of our virtual festival, we’re giving everyone more opportunities to see even more films than they could before.”

Tallgrass will be partnering with their existing ticketing system, Elevent, along with Cinesend to provide their audience with a seamless virtual festival experience –accessible conveniently across most digital devices and Smart TVs.

While the festival may look different this year, the Tallgrass team is hard at work to make sure it feels as close to past events as possible.

“We’re going to keep many of the pieces that make Tallgrass so magical – including hosting Q&As with guests, virtual happy hours, and of course, our unforgettable parties. We’ve got a few tricks up our sleeve that we’re excited for our audience to experience,” said Director of Marketing Gray Rodriguez.

The popular all-access TALLPass will return, offering unprecedent VIP access to more than 100 films plus exclusive happy hours and gala parties. Through August 15, it can be purchased on the Tallgrass website for the sale price of $150. After that, the price of a TALLPass will go up to $175.

In addition to film screening and social events, Tallgrass will continue to offer educational roundtables and industry panels, which will be available free to the public. More detailed information about the festival, including the films to be screened, special guests, and full pricing packages will be announced in the coming weeks.

“It’s business as usual at Tallgrass as we tenaciously comb through hundreds of submissions to curate the unique, thoughtful and diverse program our audience has come to rely on, while planning some other surprises along the way too,” said Pope. The last-call deadline to submit films for consideration to this year’s festival is July 24, 2020.

Visit tallgrassfilm.org to learn more about this year’s Festival, buy passes, and explore sponsorship opportunities.