Celebrating fifteen years of creating community around the international medium of film

758,760  Economic Impact
22,815   Year-Round Attendance
16,428   Total Festival Attendance
1,962    Films Submitted to the Tallgrass Film Festival
335     Community Volunteers
308     Local filmmakers participating in Down to the Wire: 24 Hour Film Race
215     Year-Round Films Showings
194     Films Screened at the Tallgrass Film Festival
123     Participating Film Professionals
68      Local vendors & businesses invested in for goods & services
38      Local Non-Profit + Community Partners
33      Countries Represented in the festival lineup
26      Volunteer Film Programmers
23      Downtown Festival Venues
21      Local Jobs Created
14      Wichita students participating in the Emerging Programmer Apprenticeship
5       Days of celebration at the 15th annual Tallgrass Film Festival

“Local art-driven events like the Tallgrass Film Festival not only have a positive impact on Wichita’s economy but also add to the quality of life in this city.” - Robert Redford

“Working with the Emerging Programmers is a highlight for me. Growing up in small town Wisconsin, I never had the chance to interact with creative professionals. People who made movies for a living were imaginary people with extraordinary powers. Of course, that’s not true - we’re all just regular folks, and that’s why it was so fun to get the opportunity to mentor these students. I’m proud to be involved with an organization like Tallgrass, and a city like Wichita, that are putting the future of independent film first.”

- Justin Johnson, Director, Double Digits: The Story of A Neighborhood Superstar
THROUGH ITS SCREENINGS, EVENTS AND PARTNERSHIPS, TFA:
• Showcases Wichita’s revitalized downtown area and many of its cultural attractions.
• Positions Wichita as a hip and cutting edge community with cultural vitality.
• Provides a singular entertainment option parallel to that found in larger cities.
• Creates unique educational opportunities for area youth and film enthusiasts.

2017 TFA EVENTS:
• 4th annual Smallgrass Family Friendly Film Festival with Exploration Place (Jan. 14)
• Free Community Film Screenings in Partnership with the Wichita Orpheum (Dates TBA)
• Shaken Not Stirred, an annual fundraiser at Abode Venue (April 5)
• 6th annual Down to the Wire: 24 Hour Film Race with CreativeRush (June 16-18)
• 7th annual Dudegrass: A Big Lebowski Extravaganza (TBD August)
• 15th annual Tallgrass Film Festival (Oct. 18-22)
• Plus educational programs including the Emerging Programmer Apprenticeship, Filmmaker Workshops, and the Tallgrass Film Festival Roadshow in partnership with the Kansas Historic Theatre Association

TALLGRASS ATTENDEES ARE:
• Sponsor Savvy & Friendly.
• Educated & Engaged.
• Community Decision-makers & Influencers.
• Upwardly Mobile.
• Proud to call Wichita Home.

“Tallgrass Film Association fosters an appreciation of the cinematic arts by creating shared experiences around the international medium of film. Tallgrass strives to preserve the cultural tradition of film as a communal adventure.”

TALLGRASS INVESTORS:
• Reach a Captive Audience
• Activate their brand on site.
• Invest in Wichita’s cultural capital.
• Receive a customizable return on investment
• Get VIP Access to TFA events.
• Leverage their brand voice by aligning with TFA’s creative culture.

“I’ve never been to a film festival that is as well integrated with the community as Tallgrass is with Wichita.”
– Ryland Aldrich, Producer, FOLK HERO & FUNNY GUY

“The Tallgrass Film Festival gives Fidelity a presence with the creative class and with younger people that are into culture and civic events.”
– Clay Bastian, Fidelity Bank